

Electrification

Alliant Energy rebates

CHARGE UP YOUR BUSINESS OR COMMUNITY

Install an electric vehicle charging station
Get a rebate up to \$1,500



Your community or business may be eligible for a rebate if you purchase and install a Level 2 (240 volt) charging station:

- \$500 for a single plug-in wall or pedestal unit (charges one car)
- \$1,000 for a dual-prong unit (charges two cars)
- \$1,500 for a dual-prong (networked) unit (charges two cars)

Rebate information:

- To qualify, you must be an Alliant Energy commercial electric customer who has purchased and installed a Level 2 EV charger for public or employee use.
- Rebates are offered on a first-come, first-serve basis.
- Program participation requires consent for random onsite audits and review of use data.
- There is a limit of two rebates per commercial location.
- Pre-approval is required for more than two rebate charging installation requests.
- Charger must be purchased and installed between January 1, 2018 and December 31, 2018.
- Charger rebate must be submitted by December 31, 2018.

Contact your key account manager
or the Alliant Energy Renewable Hotline

1-800-972-5325
electrification@alliantenergy.com
alliantenergy.com/electrification



Lift it with electric

Maneuverability makes it smart.
Rebates make it easy.

Did you know?

Electric-powered forklift technology has improved so much that Alliant Energy is now offering a rebate of up to \$1,000 toward the purchase of or conversion to electric forklifts.

Electric forklifts can:

- Operate in narrower aisles than conventional forklifts
- Lift as much as conventional forklifts while being more responsive
- Operate outdoors, on uneven surfaces or in inclement weather
- Use various charging methods to meet your facility's needs



Switch to electric forklifts and see:

- Lower fuel, ownership and operating costs
- Healthier, safer, cleaner and quieter workplace
- Better environmental profile

We offer a rebate of up to \$1,000 for each purchase of or conversion to a Class 1 or Class 2 electric forklift.

Eligible equipment:

Class 1 electric motor rider trucks: counterbalanced rider, stand-up, 2-wheel or 4-wheel sit down, cushion or pneumatic tires

Class 2 electric motor narrow aisle trucks: order picker, high-lift straddle, side-loaders, turret trucks, high- or low-lift pallet

Let us help answer questions that make choosing the right forklift easier

- What are the payback periods?
- What are the lifecycle costs?
- What type of charger would best meet our operational needs?

Contact your key account manager

- 1-866-ALLIANT (866-255-4268), press 2 twice
- businesscenter@alliantenergy.com
- alliantenergy.com/trkiflft

Please visit our website for rebate applications containing program terms and conditions.



Cool it with electric



Get up to a
\$1,500 rebate
and clear the air

Electric-standby truck refrigeration units (TRU) give operators the option to cool perishable shipments by plugging in instead of running a diesel engine.

Take advantage of our offers:

- Up to a \$1,000 rebate for each parking bay equipped as a TRU plug-in location
- Up to a \$500 rebate for each purchase of an electric TRU

When you plug in a TRU, you'll see:

- Lower fuel, ownership and operating costs
- Healthier, safer, cleaner and quieter workplace
- Better environmental profile
- No monitoring fuel levels

Let us help answer questions
about cooling with electric power.

- What are the payback periods?
- What are the life-cycle costs?
- What do I need to plug in my fleet?

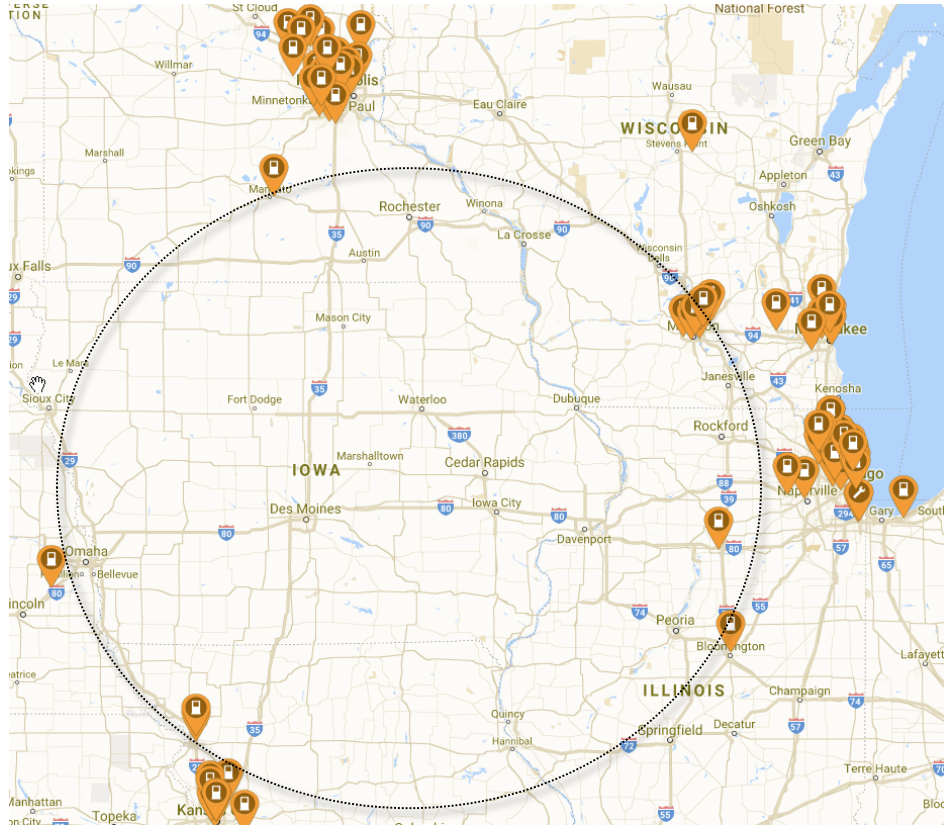
Contact your key account manager

- 1-866-ALLIANT (866-255-4268), press 2 twice
- businesscenter@alliantenergy.com
- alliantenergy.com/truck

Please visit our website for rebate applications containing program terms and conditions.



DC Fast Charging – filling the corridor gap in IA and WI



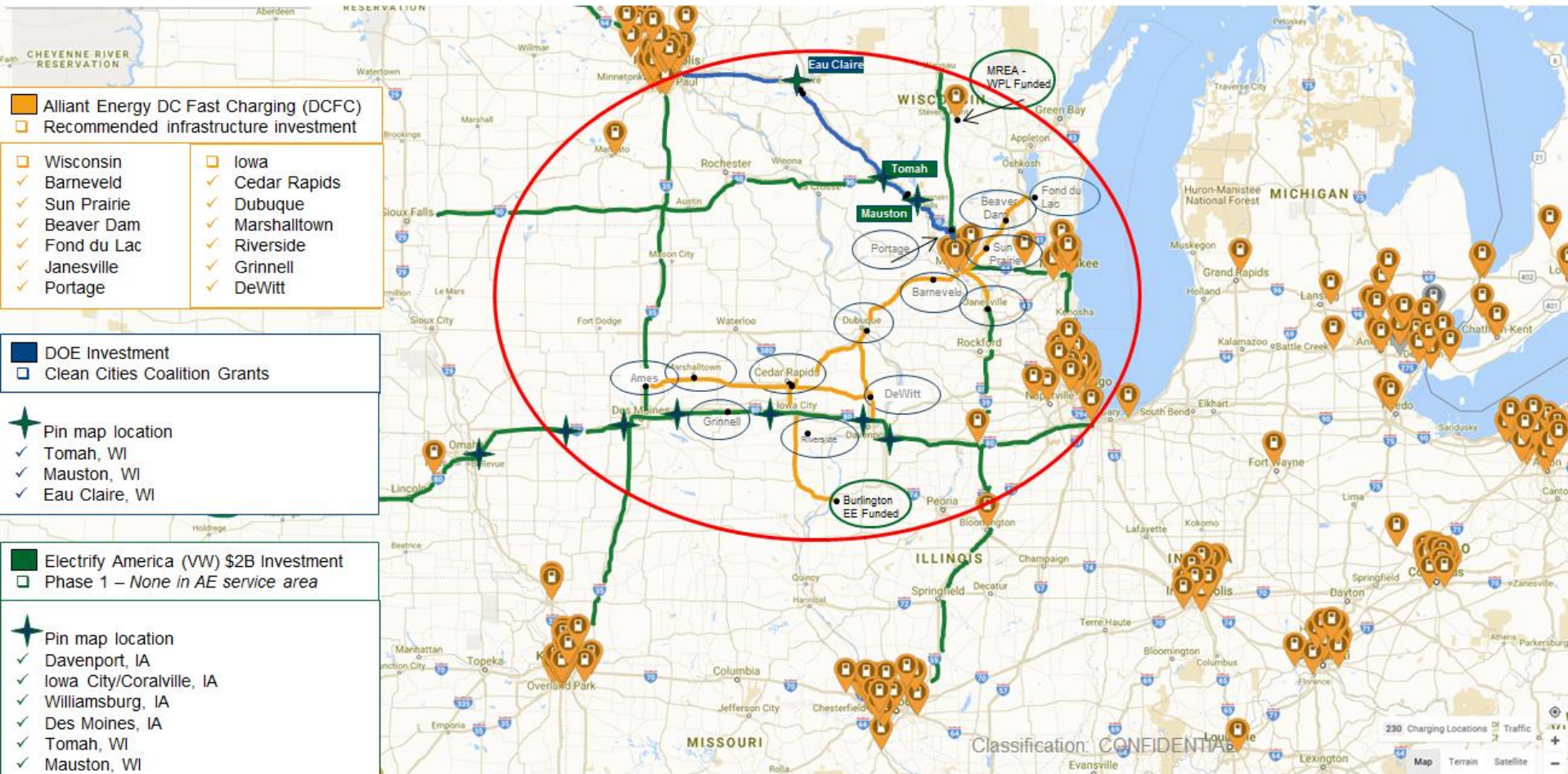
Future DCFC 150-350kW (1 to 3MW load per site)

Future DCFC investments by:

- Electrify America (VW)
- Department of Energy (DOE)
- Alliant Energy

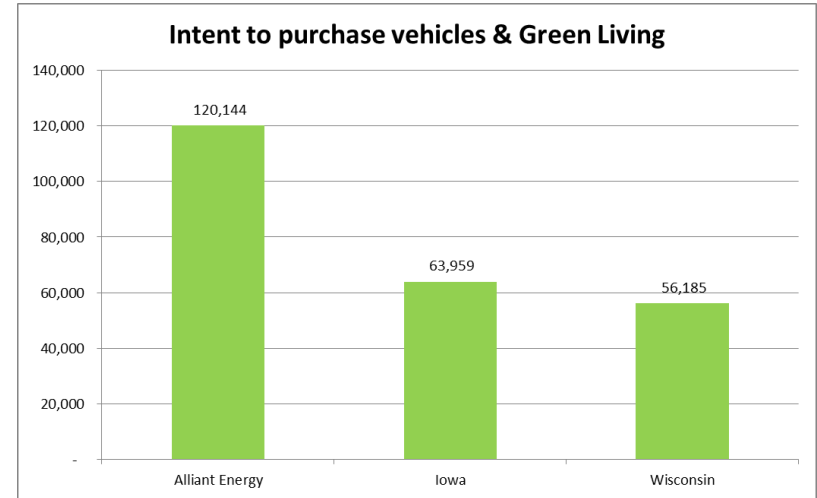
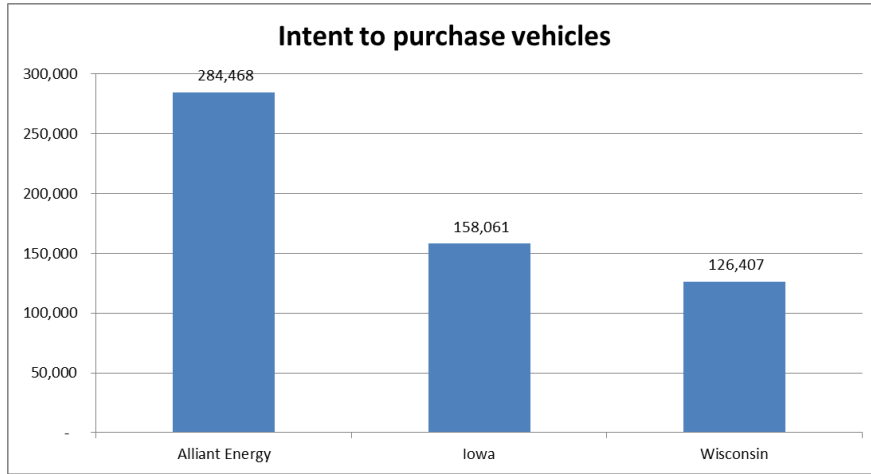


Recommended DC Fast Charging sites for inter-regional travel



What we learned about our customers (data mining)

- We have ~ 285,000 residential customers who intend to purchase a vehicle in next 12 months
- Of those, a subset of ~ 120,000 exhibit a green living propensity



Source: Axciom consumer data append

Questions?