# WELCOME!

GREEN FLEET EDUCATIONAL SESSIONS

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### **GREEN/SMART FLEET PROGRAM (S)**



#### **GOAL**

Outreach/Education and Programs to reduce transportation related emissions and improve air quality and reduce barriers to the adoption of alternative fuels!

#### **APPROACH**

Smart Fleet program in Wisconsin & Northern Indiana Green Fleet, utilizing A-Fleet Life Cycle Tool

### **OUTREACH/EDUCATION**

- Events
- Webinars
- Green Commuter radio show, Newspaper/Magazine Contributions
- Trainings
- Recognition





# FLEETS IN THE PROGRAM WILL GO THROUGH A 3 STEP PROCESS

- 1. Gather Data. Fleets are asked to share information about their vehicles and equipment, internal policies and incentives, fuel usage, and future vehicle acquisitions.
- **2. Fleet Analysis.** Clean Cities will initiate a conference call, meetings to gain greater insight into the fleet's needs, daily operations, geography, etc. A.K.A. –A-Fleet Tool
- **3. Recommendations and Ratings.** CC analyzes the data collected and a meeting is set up to discuss recommendations and the Green Fleet rating structure.

### **Reduce Carbon Footprint**

Learn how to reduce harmful emissions, increase energy security, and contribute towards a growing economy.

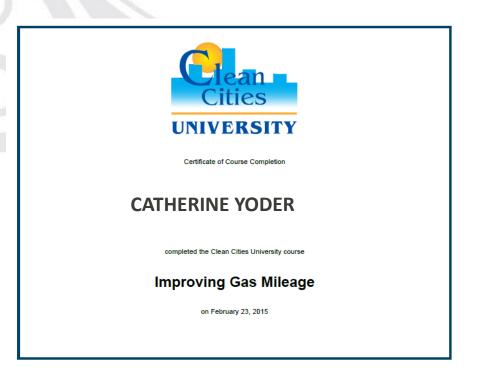
### **Meet Internal Economic Goals**

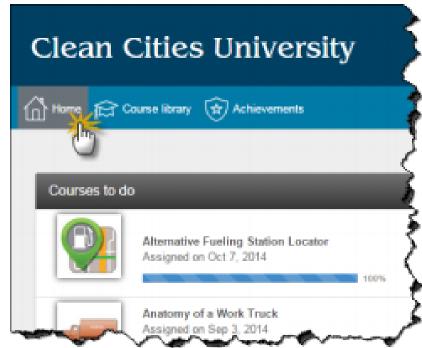
Learn how to reduce dependence on petroleum-based fuels and ways to use alternative fuels and technologies.

### **Green Fleet Branding**

Thru Clean Cities we provide promotion and outreach to let people know what being designated as a Green Fleet means. It's an opportunity for your organization to show efforts towards being "green" and contributing to a green supply chain.

## TRAINING





Through Clean Cities University (CCU), we provide online learning courses covering alternative fuels and advanced vehicle deployment, laws and regulations, and administrative subjects.