## Federal Highway Administration Intermountain Western Alternative Fuels Corridor Convening

### Designing Partnerships for Corridor Development: Stakeholder Roles and Responsibilities

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<td><strong>Role in Corridor Planning and Development</strong></td>
<td><strong>Funding Distribution</strong>: Administer alternative fuel corridor funding opportunities</td>
<td><strong>Awareness</strong>: Install signage along alternative fuel corridors</td>
<td><strong>Planning</strong>: Address infrastructure gaps along corridors in planning documents</td>
<td><strong>Collaboration</strong>: Work with partners to implement alternative fuel corridors</td>
<td><strong>Awareness</strong>: Educate and share information on the functionality of alternative fuels and technology</td>
<td><strong>Data Source</strong>: Provide power rates, training, technological and financial assessments, and market viability information</td>
<td><strong>Incentive Provider</strong>: Provide incentives and investment for infrastructure installation</td>
<td><strong>Fund</strong>: Provide capital expenditure to support alternative fuel corridor projects</td>
<td><strong>Facilitation</strong>: Maintain relationships with alternative fuel stakeholders</td>
<td><strong>Funding Distribution</strong>: Manage and distribute funding through grants and other mechanisms</td>
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<td><strong>Support and Resources Needed for Corridor Development</strong></td>
<td><strong>Best Practices</strong>: Curated corridor resources such as case studies, reports, and maps</td>
<td><strong>Flexibility</strong>: Flexibility to discuss designation criteria</td>
<td><strong>Legislative Support</strong>: Legislative support on issues such as infrastructure in the right-of-way, alternative fuel corridor funding, etc.</td>
<td><strong>Technical Assistance</strong>: Information to corrigional issues when requested on corridor program</td>
<td><strong>Clarity</strong>: Understanding of the governance structure among utilities</td>
<td><strong>Leadership Support</strong>: Enabling policies to support alternative fuel vehicles and transportation planning</td>
<td><strong>Investment</strong>: Fiscal and other incentives for alternative fuel use</td>
<td><strong>Involvement</strong>: Need to be included “in the room” when decisions are made</td>
<td><strong>Public Support</strong>: Support for alternative fuel initiatives from stakeholders</td>
<td><strong>Education</strong>: Opportunities to learn unbiased information about alternative fuels</td>
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<td><strong>Three to Five Critical Steps for Coordination and Planning</strong></td>
<td><strong>Distribute Information</strong>: Publish more data to inform corridor development and distribute information to the public</td>
<td><strong>Collaborate</strong>: Work with utilities, and other alternative fuel infrastructure providers, to determine costs of siting infrastructure</td>
<td><strong>Study</strong>: Conduct necessary feasibility and planning studies to support coordination, planning, and development</td>
<td><strong>Inform</strong>: Help partners make the business case for corridors</td>
<td><strong>Incentives</strong>: Develop electric vehicle incentive policies and programs and design cost-effective rate programs</td>
<td><strong>Innovate</strong>: Dedicate resources to design and engineer planning programs</td>
<td><strong>Share</strong>: Develop best practices and a team to support alternative fuel corridor implementation</td>
<td><strong>Support</strong>: Develop letters of support for corridor designation applications</td>
<td><strong>Communicate</strong>: Use language that aligns with stakeholder values in messaging and communications about alternative fuels</td>
<td><strong>Lead</strong>: Use public funding and provide incentives for alternative fuels and corridors</td>
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### Key Points
- **Resource Prioritization**: Prioritize resources and funding for alternative fuel corridor projects.
- **Coordination and Planning**: Work collaboratively with stakeholders to submit corridor nominations.
- **Development**: Develop regional transportation plans to include corridor development goals with member and public input.
- **Stakeholders**: State Department of Transportation, Fuel vehicles, alternative fuel technologies, alternative fuel corridors and fuel vehicle investments are cost effective through purchases.
- **Data Sources**: Collect and present data on alternative fuel corridor planning.
- **Education**: Educate and share information on the functionality of alternative fuels and technology.
- **Data Analysis**: Provide power rates, training, technological and financial assessments, and market viability information.
- **Incentives**: Develop electric vehicle incentive policies and programs and design cost-effective rate programs.
- **Innovate**: Dedicate resources to design and engineer planning programs.
- **Share**: Develop best practices and a team to support alternative fuel corridor implementation.
- **Support**: Develop letters of support for corridor designation applications.