

## Developing a Clean Freight Plan

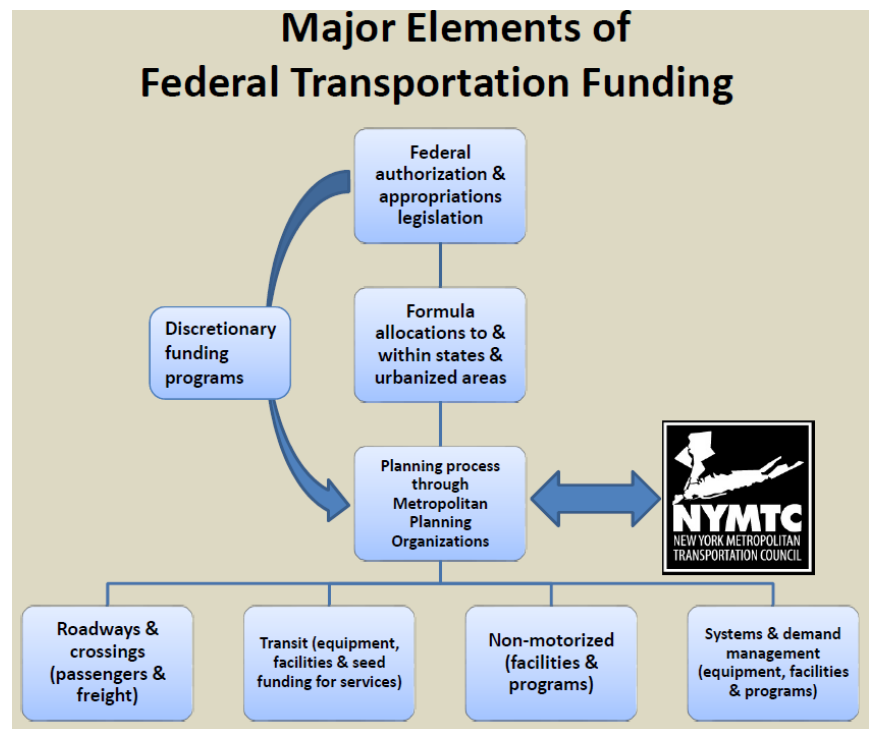
### Session 1B Overview Worksheet

#### Session Summary

This session will focus on the steps that go into developing a clean freight plan at the state level, as well as how clean corridors can be incorporated into MPO regional transportation plans. We will compare and contrast these planning strategies including identifying and engaging stakeholders, major planning milestones, and best practices to ensure effective implementation. The desired outcomes of this session are to share lessons learned from similar planning documents, to identify key steps necessary to launch a clean freight plan, and to discuss the resources and tools needed during the implementation of a clean freight plan.

#### Incorporating Clean Freight Corridors into Regional Freight Planning: The MPO Perspective

The New York Metropolitan Transportation Council (NYMTC) is developing a new Regional Freight Plan as a component of its next required update of its overall Regional Transportation Plan. This new Freight plan will include Clean Freight Corridors at the suggestion of one of NYMTC's member agencies – the New York City Department of Transportation – and the Northeast Diesel Collaborative. Defining Clean Freight Corridors in the Freight Plan can be a useful first step in securing future federal funding for equipment and facilities in the designated corridors. As a metropolitan planning organization, NYMTC's planning process defines the use of federal transportation funds in its planning area, which includes New York City, suburban Long Island and the lower Hudson Valley. Inclusion of the corridors can also help to focus the operational policies of NYMTC's member agencies on clean freight in the corridors so designated.



NYMTC's new Freight Plan is currently under development and scheduled for adoption by the end of June 2017. Initial targeting work has been completed for the designation of prospective clean corridors, using regional commodity flows and truck volumes, truck bottlenecks and the through movement of trucks in the region.

### *Preliminary Targeting of Corridors Being Done By:*

- Freight highways by annual tonnage
- Through truck trips – top origin/destination pairs
- Key roadway infrastructure

## Creating a Sustainable Freight Action Plan: The California Experience

In July 2015, California Governor Jerry Brown issued Executive Order B-32-15, which provided a vision for California’s transition to a more efficient, more economically competitive, and less polluting freight transport system. The Order directed the California State Transportation Agency, California Environmental Protection Agency, Natural Resources Agency, California Air Resources Board, California Department of Transportation, California Energy Commission, and Governor’s Office of Business and Economic Development to collaborate on the development of a California Sustainable Freight Action Plan by July 2016.

### *Lessons Learned from California:*

- Have passionate champions within each involved department
- Allow more than a year to create a well-integrated plan
- Establish a reasonably sized, diverse advisory committee of freight representatives, public agencies, and environmental groups
- If having a public workshop, clearly market the workshop intent to prospective participants
- Be explicitly specific about the types of pilot projects or initiatives undertaken in the plan.

### **Who has done this?**

- [California Sustainable Freight Action Plan](#)
- New York Metropolitan Transportation Council (NYMTC) [Plan 2045/Freight Transportation Working Group](#)
- [Oregon DOT](#)
- [MassDOT](#) (in development)
- [NYSDOT Freight Transportation Plan](#) (in development)
- [Connecticut DOT](#) (in development)

## Key Discussion Questions

1. How would you tackle developing a clean freight plan with your stakeholders? Which agencies and partners would you coordinate with in your states?
2. What major milestones are necessary in the development of a clean freight action plan?
3. What types of goals, targets, and implementation strategies would you include in your clean freight plan? How would you go about developing them?
4. How would you assess success of your plan over time?
5. What types of resources or tools would be helpful to have while developing a clean freight plan?

## Notes

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