



# Evoive Houston

Shared Vision and Roadmap for the Greater Houston Area

Presented by : EVOive Houston Coalition  
[www.EVOiveHouston.org](http://www.EVOiveHouston.org)

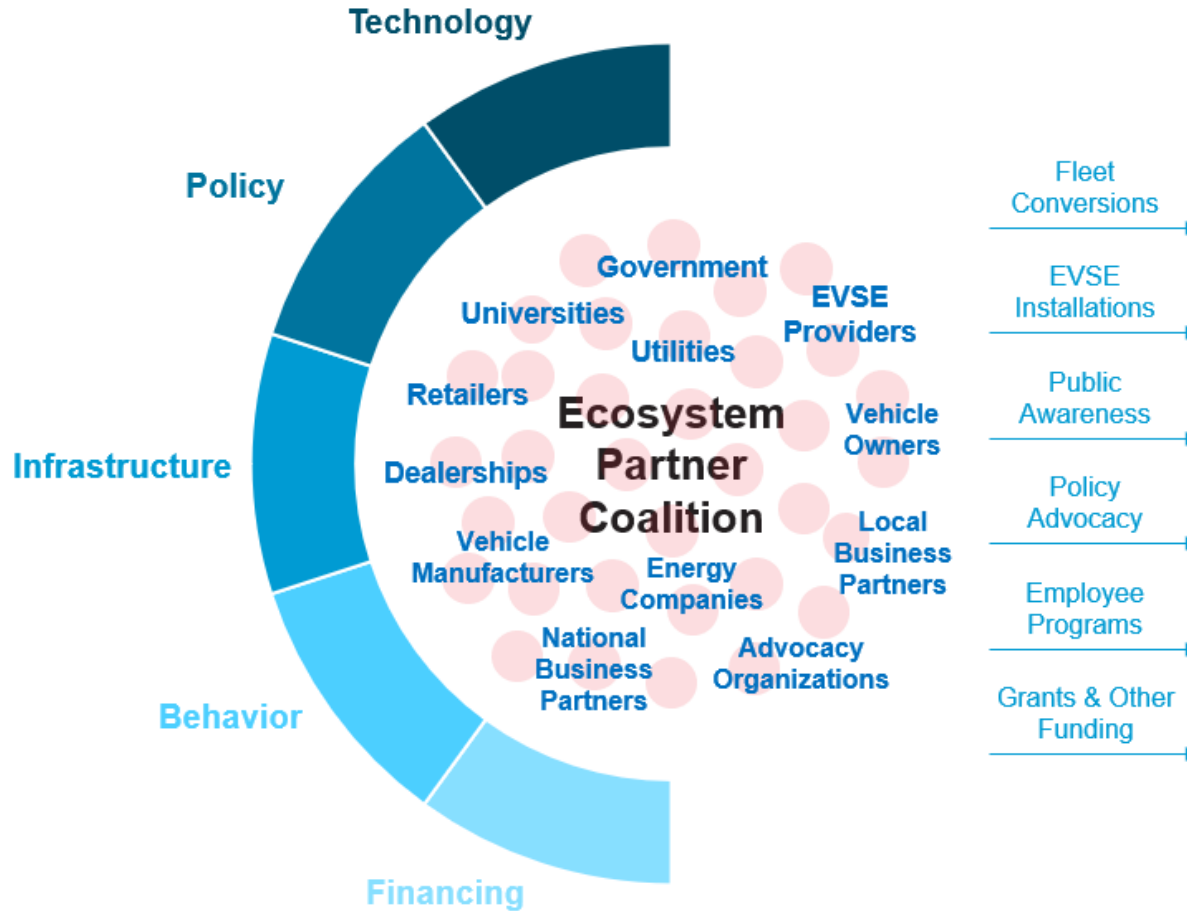


# EVolve Houston

EVolve Houston is a coalition of sustainability-minded business leaders who want to accelerate clean transportation and zero emissions goods movement through electrification. Collaborating with local government, regulators, businesses and others, our goal is to improve regional air quality and reduce greenhouse gas emissions in the Greater Houston Area.

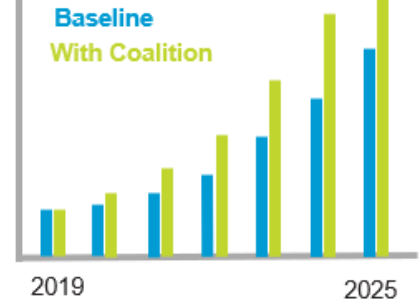
# Evolve Houston Ecosystem

Stakeholder Engagement Leads to Broader Impact



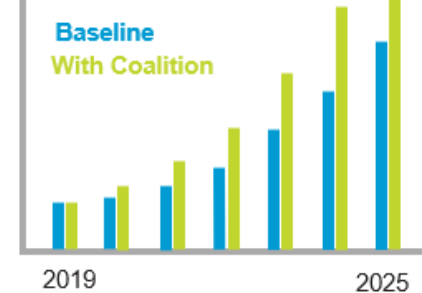
## Electric Vehicles

Member action will increase EV adoption



## Charging Infrastructure

...and charging infrastructure



# Multi-Stakeholder Roadmapping

Leveraging Best Practices and Native Expertise to Set Goals and Chart Paths to Success

## EVolve Houston

### Roadmap Design and Implementation

#### Forming

- Recruit members
- Formalize mission
- Set planning framework

#### Roadmapping

- Brainstorm solutions
- Set goals
- Set metrics
- Map paths to achievement

#### Validating

- Recommend pilots
- Launch pilots
- Measure results
- Publish best practices

#### Accelerating

- Leveraging ecosystem to develop opportunities and partners
- Pursuing business opportunities at scale